

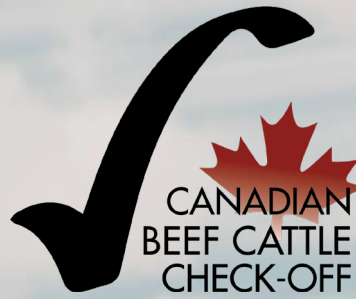


Year in Review 2025-2026

*Highlighting investments by
Canadian cattle producers*



Advancement Through Science



**The BCRC is funded by a portion of the
Canadian Beef Cattle Check-Off.**





Advancement Through Science

This report highlights recent investments in research and knowledge mobilization on behalf of Canada's beef cattle producers. It is a summary of programs and outcomes of the Beef Cattle Research Council's activities between July 1, 2025, and June 30, 2026, as detailed in the BCRC's 2025-26 Results Report submitted to the Canadian Beef Cattle Research, Market Development and Promotion Agency in June 2026.

Scan the QR code below for the full Results Report. Additional links can be accessed through the QR codes at the back of this report or by visiting BeefResearch.ca.

**Scan for the BCRC's
2025-26 Results Report**



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> BEEF CATTLE RESEARCH COUNCIL

Canada's industry-led funding agency for beef, cattle and forage research and knowledge mobilization

The Beef Cattle Research Council funds leading-edge research and knowledge mobilization activities to advance the competitiveness and sustainability of the Canadian beef cattle industry. All activities are guided by core principles defined by the beef industry in the renewed **Five-Year Canadian Beef Research and Knowledge Mobilization Strategy**.

OUR GUIDING PRINCIPLES:

- > Develop, enhance and encourage adoption of beneficial practices and innovations that support industry sustainability, resilience and competitiveness.
- > Increase producer profitability and sector resilience by responsibly increasing productivity or decreasing costs of production and risks while contributing to broader economic growth.
- > Support continuous improvements in Canadian beef demand through advancements in the quality and safety of Canadian beef.
- > Generate and mobilize trusted science to inform decision makers, policy and beneficial management practices, and to support consumer confidence and public trust.
- > Accelerate innovation by developing, enhancing and encouraging adoption of leading-edge technologies that support industry productivity, competitiveness and sustainability.
- > Ensure the maintenance and rejuvenation of critical research capacity and infrastructure that facilitate proactive inquiry and long-term innovation to support industry advancement.

OUR VISION:

A transparent, competitive, resilient and sustainable Canadian beef industry supported by strategic and effective research, technology transfer and innovation.

OUR MISSION:

To lead Canada's beef industry as the most prominent supporter of cattle, forage and beef research with a producer-led Council that invests producer funds into research and technology transfer to support growth in beef demand, increase productivity and earn public trust.



> MESSAGE FROM THE BCRC CHAIR

Dean Manning

The 2025-26 fiscal year has been a season of change for the Beef Cattle Research Council:

- > In December 2025, I became the BCRC chair.
- > In January 2026, we congratulated our executive director, Andrea Brocklebank on her selection as chief executive officer of the Canadian Cattle Association (CCA).
- > In February, we joined the CCA in responding to the elimination of Agriculture and Agri-Food Canada beef and forage research facilities and programs in Nova Scotia, Quebec and Alberta. We continue to advocate for the preservation of this critical research capacity.
- > In March, the BCRC appointed Tracy Herbert interim executive director, and after the interim period, she was appointed executive director.
- > In July, we transitioned to a renewed Canadian Beef Research & Knowledge Mobilization Strategy to ensure our priorities are grounded in producer needs and evolving challenges across the value chain. Learn more on [page 6](#).

Through all of the changes, the BCRC's vision has remained constant. Our work is centered on strengthening the connection between research outcomes and end-user adoption, ensuring that science-based information and innovation translate into real-world results.

As our industry navigates seasons of changing weather and market conditions, investments in research and knowledge mobilization remain even more important in helping beef producers manage risks and recovery. The BCRC is proactive, adaptive and responsive—recent projects highlighted throughout this report are a testament to that.

The BCRC producer-led Council is proud of the impacts our national check-off investments are making in the Canadian beef industry and after reading this report, I trust you will be, too.



“The BCRC is focused not only on generating new knowledge, but on ensuring it leads to practical, on-farm improvements in productivity, sustainability and competitiveness.”



> EXECUTIVE DIRECTOR MESSAGE

Tracy Herbert

After serving as interim executive director since March 2026, I am pleased to accept the appointment as executive director of the Beef Cattle Research Council. I am grateful for the confidence placed in me by the Council and organizational leadership and have a deep appreciation for the strong foundation that has been built.

My focus remains unchanged: ensuring every producer dollar invested through the BCRC delivers practical solutions, improved competitiveness and clear value to Canadian cattle operations. I look forward to continuing to work alongside our Council, staff, funders and partners to advance industry priorities.

The BCRC continues to enhance coordination across the broader beef system, bringing researchers and industry groups together so that we can make the best use of limited resources and move benefits and solutions to producers more quickly. Read examples of our partnerships on pages 6 and 16.

With input from more than 500 members of Canada's beef industry, we recently completed the highly collaborative process of reviewing and updating the **Five-Year Canadian Beef Research and Knowledge Mobilization Strategy**. The updated Strategy reflects both the progress achieved to date and emerging challenges facing the sector. It not only informs the BCRC's funding plans, but also influences funding priorities of other industry and government funders. The Strategy is our guide as we engage in consultations about priorities for the next Beef and Forage AgriScience Cluster.

This Year in Review report highlights how the BCRC continues to deliver impact. This includes refining our approach to knowledge mobilization and strengthening usability and resource accessibility. It also spotlights advancements made throughout the past year in VBP+ quality assurance programming.

Looking ahead, the BCRC remains committed to building on this momentum, ensuring research results continue to generate strong returns for the industry. I am confident in the strength of our team and the opportunities ahead.



"The BCRC's collaborative approach is essential as we address complex challenges and position the Canadian beef industry for long-term success."



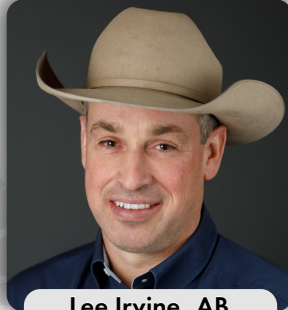
> MEET THE COUNCIL

Producer-led and Canada-wide

The BCRC is directed by a committee of beef producers from across the country. It is funded primarily through the Canadian Beef Cattle Check-Off.



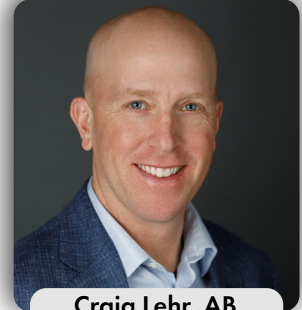
Dean Manning,
Atlantic, Chair



Lee Irvine, AB
Vice Chair



Melissa Atchison,
MB, Finance Chair



Craig Lehr, AB
Outgoing Chair



Lyle Adams, AB



Nathalie Côté, QC



Kim Jo Bliss, ON



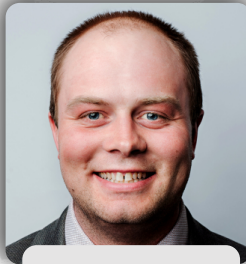
Tara Mulhern
Davidson, SK



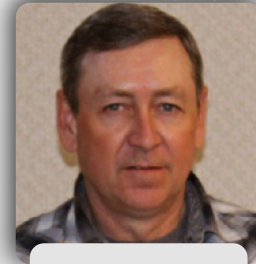
Phil Hamar, AB



Fred Lozeman, AB



Nick Martin, ON



Roger Meyers, SK



Michael Spratt, SK



Trevor Sund, MB



Kailey Wirsta, AB

> THE BCRC & ITS PARTNERS

Tackling industry priorities and generating the most value from every research dollar

In the 2025-26 fiscal year, the BCRC received on average \$0.66 (unaudited) of every \$2.50 of the Canadian Beef Cattle Check-Off collected by the provincial beef cattle associations. This funding was leveraged under various programs to maximize producer returns on their national check-off investments. Typically, for every \$1 in producer Check-Off invested, the BCRC looks to leverage \$2-3 in other direct funding and in-kind contributions.

When making funding decisions, the BCRC seeks expert advice to ensure proposed projects address industry priorities and are both scientifically and practically sound. A science advisory body provides relevant advice on the technical merit of any proposed research. As well, independent peer reviewers help ensure new research is original, progressive and uses valid scientific approaches. Before making funding decisions, the BCRC Council members consider this expert advice, priorities in the Five-Year Canadian Beef Research and Knowledge Mobilization Strategy, other scientific and industry feedback and emerging issues. This process provides a fair, transparent and thorough evaluation of all research activities.

In addition to funding research, the BCRC plays a leading role in increasing industry uptake of relevant technologies through its knowledge mobilization strategies. Information sharing across a broad industry audience supports communication networks across the country. The BCRC works closely with other industry and government funding agencies to increase coordination, reduce duplication and ensure priority outcomes are addressed for the benefit of Canadian beef and cattle producers.



NEW COLLABORATIVE STRATEGY:

In July 2026, the BCRC and its industry partners released a renewed **Five-Year Canadian Beef Research & Knowledge Mobilization Strategy** to encourage collaboration and targeted funding toward high-priority beef research and extension objectives. It provides a coordinated national framework to align investment, accelerate innovation and ensure research outcomes lead to measurable impact. More than 500 members of the Canadian beef industry participated through a combination of surveys, focus groups and engagement sessions. Along with the full Strategy, seven summary documents are available on **cattle nutrition and production efficiency; forage and feed production; animal health, welfare and antimicrobial resistance; food safety; beef quality; environmental sustainability, and knowledge mobilization.**

> BCRC FUNDING BY PROGRAM AREA

Total **Five-Year** Funding to All Projects: **\$35.5 Million**

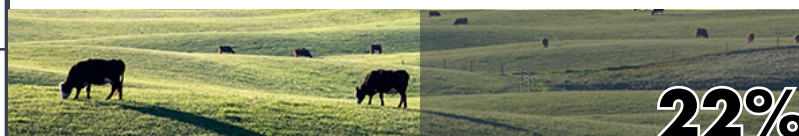
Percent of total research funding by portfolio*

Animal Health, Welfare & Antimicrobial Resistance & Use



Forage & Grassland Productivity

Forage varieties and management strategies to increase yields, nutrition & competitiveness



Feed Efficiency & Utilization

Cost-effective methods for more efficient cattle, feeds and feeding strategies



Research Capacity

Partnering with key institutions to implement long-term research capacity in priority areas



Environmental Sustainability

Reducing the environmental footprint of Canadian beef



Proof of Concept & Other

Testing the feasibility of pursuing larger or riskier research projects



Knowledge Mobilization & Production Economics

Encouraging greater awareness and adoption of new technologies and beneficial practices



Food Safety

Sustaining beef safety and consumer confidence



Beef Quality

Maintaining domestic and international satisfaction with Canadian beef



* Full colour portions of the bar graph represent the percent of total funding coming from the Canadian Beef Cattle Check-Off.

Shaded portions indicate the percentage of funding per project area from other funding sources, including government, that is managed by the BCRC.



> BCRC PROJECT FUNDING BY SOURCE

Total Project Funding for 2025-26: **\$13.0 Million**

\$5.6 Million



\$5.1 Million



\$2.9 Million



2025-26 TOTALS FROM ALL SOURCES

- 28%** Animal Health, Welfare & Antimicrobial Resistance & Use
- 18%** Forage & Grassland Productivity
- 18%** Feed Efficiency & Utilization
- 9%** Environmental Sustainability
- 9%** Proof of Concept & Other

- 9%** Research Capacity
- 5%** Food Safety
- 3%** Knowledge Mobilization & Production Economics
- 1%** Beef Quality

> BEEF & FORAGE AGRISCIENCE CLUSTER

2025-26 Canadian Check-Off Funding: **\$2.8 Million**

Canada's Beef and Forage AgriScience Cluster for 2023-28 is a \$21.4 million program, with Agriculture and Agri-Food Canada contributing \$12.1 million and industry contributing \$9.3 million over five years. There are a total of 23 Cluster projects.

Note: The two projects below were impacted by the AAFC cuts.



PROJECT SPOTLIGHT:

Dr. Annick Bertrand from AAFC Quebec City and other researchers across Canada are exploring winter hardiness strategies for alfalfa in northern beef systems. This project is unique as it is working on both yellow and purple-flower varieties for winter hardiness, fall yield and persistence. They want to look at both forage breeding and management practices that will help make alfalfa more stress tolerant and productive.

PROJECT SPOTLIGHT:

Dr. Yousef A. Papadopoulos, a researcher from AAFC Kentville, is leading a study to maximize the use of forage legumes to improve cattle productivity and health, while promoting soil health and carbon sequestration in Eastern Canada. This project will explore how to encourage legumes to establish in pastures and how to keep them there longer. It will also give a better understanding of whether parasite load in cattle can be reduced by feeding legumes.



> BEEF & FORAGE AGRISCIENCE CLUSTER

Driving environmental, economic and social sustainability

Under the Cluster IV framework, every activity aligns with Agriculture and Agri-Food Canada's key priority areas: climate change and the environment, economic growth and development, and sector resilience and societal challenges. The BCRC was able to ensure research outcomes identified for the Cluster aligned with these priorities, while building upon research in previous clusters and addressing industry priorities including animal health and welfare, forage and grassland productivity and feed efficiency and utilization.

PROJECT SPOTLIGHT:

Dr. Jonathan Challis and colleagues from AAFC Lethbridge and the University of Manitoba are conducting a comprehensive risk-benefit analysis of ractopamine and commonly used parasiticides on the environment. They specifically will examine if the presence of ivermectin or fenbendazole and oxfendazole impact the degradation of ractopamine and if these compounds alter manure microbial communities and greenhouse gas emissions. Next they will use water tanks to simulate a wetland environment in close proximity to a feedlot and conduct chemical analysis to determine any risks and benefits of these drugs.

PROJECT SPOTLIGHT:

Dr. Gabriel Ribeiro at the University of Saskatchewan is leading a research team in a benchmark study of the Canadian feedlot industry and an evaluation of best management practices to improve the sustainability of feedlots. This study will help provide a snapshot of current beef cattle production, nutrition and management practices. It will also evaluate the applicability of fecal NIRS analysis as a management tool to improve the precision of nutritional practices and feed efficiency, which could help improve environmental impacts of beef production.





PRIORITY RESEARCH PROJECTS

2025-26 Canadian Check-Off Funding: **\$915,718**

Priority research includes projects that fall outside of the Cluster program requirement or timeline but are important to the beef industry. A call for letters of intent launched in June 2025 and received 50 applicants. The BCRC engaged internal and external peer reviewers in the proposal selection process, and \$1.48 million in funding was approved for 11 projects in early 2026. Priority research projects are funded jointly by national check-off dollars leveraged with a minimum 1:1 match funding from government and/or industry partners. With funding made available to researchers through previous open calls for proposals, in 2026-26 the BCRC managed 51 priority research projects, including the two featured below.

PROJECT SPOTLIGHT:

Researchers at the University of Saskatchewan's Western College of Veterinary Medicine compared the immune response and respiratory disease-sparing effects of different vaccine programs in beef calves. The studies indicated that vaccinating (priming) young calves with an intranasal bovine coronavirus vaccine and boosting them with an injectable vaccine resulted in good protection against respiratory disease and development of a robust immune response that likely developed immune memory persisting to the high-risk weaning period.



PROJECT SPOTLIGHT:

Hot water is an effective and common method for sanitizing knives in commercial beef packing plants—when it's done right. Researchers from West Texas A&M, Cargill Meat Solutions and AAFC Lacombe collaborated to determine the frequency at which beef processing employees are correctly practicing sanitation behaviors, the heating rates and duration needed to achieve thermal sanitation of multiple processing equipment and the log reduction in *E. coli* that can be expected when equipment are immersed in hot water for different durations. Processors can use these data to modify sanitation standard operating procedures or to train/re-train employees.



> **PROOF OF CONCEPT PROJECTS**

2025-26 Canadian Check-Off Funding: **\$237,649**

The BCRC provided funding to 17 proof of concept projects in 2025-26, including five new projects. These short-term projects test the feasibility of emerging or higher-risk research areas before investments are made in larger, more defined research. They are funded by national check-off dollars leveraged with provincial and federal government and/or industry partner funding. All project summaries are available in the **2025-26 BCRC Results Report**.



PROJECT SPOTLIGHT:

Can a chute-side test help diagnose BRD more accurately? Dr. Mike Jelinski with Veterinary Agri-Health Services Ltd. and his team found that if sample preparation and test times can be reduced below the current three minutes, blood biomarkers such as haptoglobin (an indicator of inflammation) could help veterinarians and feedlot staff develop more refined antibiotic treatment protocols for pneumonia in combination with traditional pen checks and rectal temperature.

PROJECT SPOTLIGHT:

Are Canada's quality grades comparable to Japanese beef grades? A team of beef grading researchers at AAFC Lacombe developed a methodology to translate Canadian beef carcass quality grades into Japanese equivalents to bolster Canadian beef marketing efforts. The study results suggest Canadian carcasses that grade AAA and Prime are very similar to high Japanese grade beef (high JMGA 3 / low JMGA 4 and high JMGA 4 / low JMGA 5, respectively). This can help market Canadian beef in Japan.

With the closure of AAFC Lacombe, this project was transferred to the University of Guelph.

> **RESEARCH CAPACITY**

2025-26 Canadian Check-Off Funding: **\$645,000**

The Beef Cattle Research Council is committed to developing and maintaining critical research capacity to facilitate proactive inquiry and innovation and to support advancement of the beef industry. The BCRC has established four research chair positions with key institutions and matching industry and government funding to ensure sustained research capacity in priority areas.



Dr. Flavia van Cleef
University of
Saskatchewan Beef
Industry Forage
Management and
Utilization Chair



Dr. Cheryl Waldner
University of
Saskatchewan NSERC/
BCRC Industrial Research
Chair in One Health
& Production-Limiting
Diseases



Dr. Gleise M. Silva
University of Alberta
BCRC-Hays Chair in Beef
Production Systems

> In 2025-26, recruitment began for a
**University of Manitoba Research Chair
in Beef Cattle Economic Sustainability.**

START-UP FUNDING FOR NEW RESEARCH POSITIONS:

The BCRC has approved start-up funding for two new positions at the University of Alberta and the University of Guelph, as well as transition funds to replace two retiring researchers at the University of Saskatchewan. Start-up funds are used by researchers in new positions to build their research programs. Transition funds allow for a new researcher to be hired prior to a researcher retiring from their position, which allows for improved training and transfer of duties.

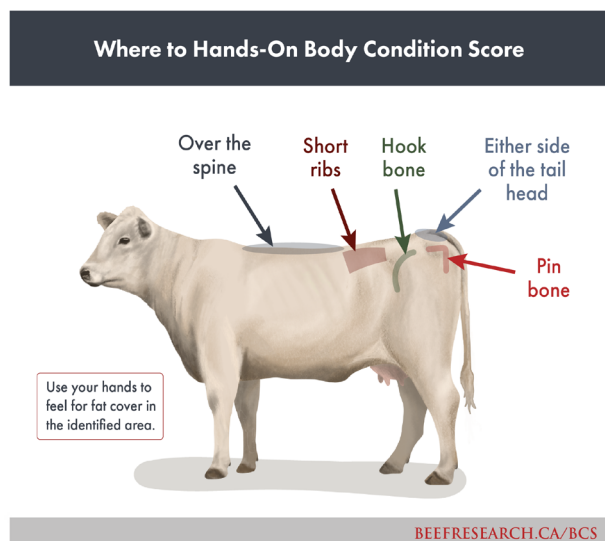
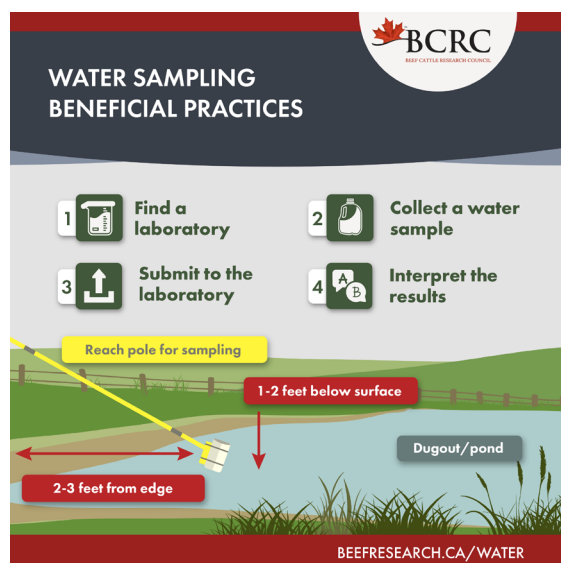
> KNOWLEDGE MOBILIZATION

2025-26 Canadian Check-Off Funding: **\$128,818***

* The BCRC executes knowledge mobilization activities both within and outside of the Beef & Forage AgriScience Cluster program. The funding amount above reflects knowledge mobilization projects that are outside of the Cluster. The BCRC uses this funding to develop content, tools and resources aligned with key priorities identified by the industry.

NEW RESOURCES FOR PRODUCERS:

The BCRC's knowledge mobilization (Kmb) work continues to gain momentum. Kmb activities included 65 timely articles (with 44 translated to French), 12 monthly e-newsletters, 47 podcast episodes, 35 new infographics, two new interactive calculators (and three translated into French), two videos, four webinars and 18 staff presentations. New webpages were developed on corn grazing, lead poisoning and water management.



Find more infographics in our updated **Resource Library**.



The BCRC had three “viral” social media reels generate over 2 million views on Facebook. Each were part of the BCRC’s popular **#Calf911** initiative:

- > Know when to assist during a difficult calving
- > How to properly position a calf feeding tube
- > How to reposition a stuck calf

> KNOWLEDGE MOBILIZATION

Reaching more than ever before

The Beef Cattle Research Council's communications strategy is aimed at increasing access and engagement across a variety of platforms. The following numbers reflect the BCRC's reach as of June 2026 and the red arrows show growth since the previous fiscal year.



BeefResearch.ca

418,000

visitors per year

↑ 23%



@BeefResearch

70,433

followers

↑ 72%



@BeefResearchCanada

8,518

followers

↑ 514%



Canadian Beef
Cattle Podcast

16,000

podcast listeners

↑ 45%



@BeefResearch

2,721

followers

↑ 135%



@BeefResearch

11,300

subscribers

↑ 27%



@BeefResearch

9,122

followers

↑ 1%



BeefResearch.ca/
webinars

1,400

participants

↑ 3%



BeefResearch.ca/
subscribe

9,446

email subscribers



> KNOWLEDGE MOBILIZATION

Communication and collaboration across the country

CANADIAN BEEF KNOWLEDGE MOBILIZATION NETWORK:

Awareness and distribution of resources for beef producers continues to be expanded through the BCRC-led **Canadian Beef Knowledge Mobilization Network**. The group focuses on identifying opportunities to share and partner on extension initiatives that lead to greater adoption of relevant technologies and beneficial production practices on Canadian beef operations. Members are encouraged to share resources, events and strategies for knowledge transfer through an online Teams platform and continued participation and collaboration through in-person and virtual presentations and workshops.

VETERINARY COLLABORATION:

The BCRC targets communications with veterinary personnel, who are on the front line alongside producers, advocating for and promoting research-based tools for beef production. In addition to **seasonal newsletters**, printed resources continue to be popular with veterinary clinics requesting infographics and resource guides to share with their beef clients. More than 15,000 copies of printed materials have been distributed nationwide.

NEW 4-H PAGE:

Since launching the **For 4-H Leaders** webpage in 2025, it has received 6,220 views. 4-H clubs nationwide have shared their use and appreciation of BCRC resources for club meetings and projects.

KEY PRIORITY AREAS:

Consultations with beef producers and KMB Network members alongside direction from the Canadian Beef Research and Knowledge Mobilization Strategy informed key priority areas to focus knowledge mobilization efforts in 2025-26.

Three key areas were prioritized including continuation of the Water Quality and Management Collaborative Initiative and the Genetic Literacy for Commercial Beef Producers Collaborative Initiative. Work is also underway on a new Feed, Forage & Nutrition Collaborative Initiative with support from a diverse network of applied nutritionists and extension specialists.



> KNOWLEDGE MOBILIZATION

Increasing industry uptake of relevant technologies

SUPPORTING NEW REGIONAL EXTENSION ACTIVITIES

The 2025 Regional Knowledge Mobilization Initiatives call for proposals received 25 applications from across Canada during a two-week intake period. Applicants were eligible to request up to \$5,000 in funding per activity. While matching funds were encouraged, they were not required. Priority was given to regional knowledge-mobilization activities that focused on:

- > new and innovative engagement approaches
- > workshops and tours related to water quality, water management and the selection of watering systems
- > demonstrations or workshops emphasizing practical biosecurity protocol implementation
- > workshops focused on record-keeping tools for tracking herd genetic improvement

COWBYTES UPGRADE AND WEB-BASED MIGRATION PROJECT

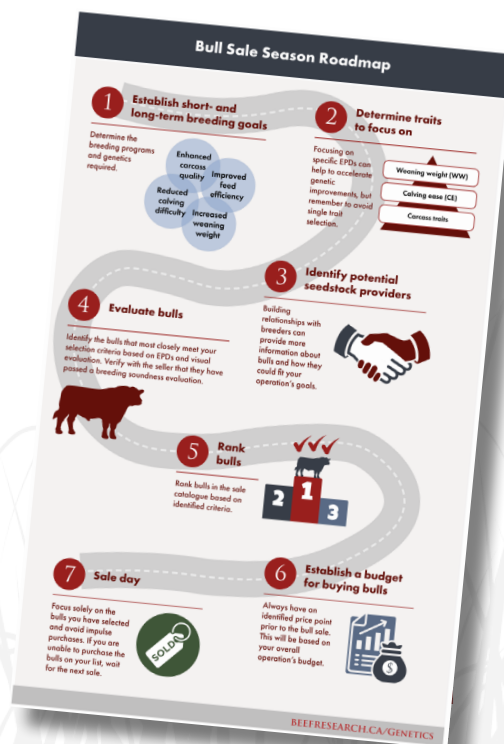
The BCRC is currently developing CowBytes Version 6.0, which will provide Canadian beef producers with an affordable, up-to-date and accessible ration-balancing tool. The current version of CowBytes relies on nutrient standards published in 2000, while the new edition will incorporate the 2016 Nutrient Requirements of Beef Cattle for greater precision and efficiency. The updated web-based version will be compatible across all operating systems and include improved functionality—such as enhanced reporting, feed inventory, mycotoxin and nitrate calculations, updated feed tables and trace mineral reporting—within a modern, user-friendly design. Watch for CowBytes Version 6.0, available for subscription in early 2027.



CowBytes
Ration-Balancing Software

IMPROVING GENETIC LITERACY FOR COMMERCIAL BEEF PRODUCERS

Development of knowledge mobilization tools to drive improvements in heritable production metrics were completed in June 2026, with a large **suite of resources** available for beef producers. Resources include articles on bull buying, heritability trait correlations and expected progeny differences (EPDs), an animated video, checklists, producer case studies and infographics such as this bull sale season roadmap.



> VERIFIED BEEF PRODUCTION PLUS

2025-26 Canadian Check-Off Funding: **\$565,225**

Under the umbrella of the Beef Cattle Research Council, **Verified Beef Production Plus** (VBP+) delivers training and certification services to beef producers across Canada. Training and certification programs support recognition of safe, sustainable and socially responsible production practices as well as continual improvement of on-farm practices, contributing to the credibility and viability of the Canadian beef industry.

Program growth has continued across all key performance indicators, demonstrating ongoing producer participation and continued expansion of VBP+ certification.

As of June, 2026:

- **1,272 active certified operations** are participating nationally (*up from 1,221 in 2025*)
- Certified operations collectively manage:
 - » **1.73 million head of cattle** (*up from 1.62 million in 2025*)
 - » **6.17 million acres** of grazing and feed production land (*5.55 million in 2025*)
- Saskatchewan, Alberta and Quebec continue to represent the largest concentrations of certified operations
- Certified feedlots account for approximately **77% of Canadian feedlot production**, demonstrating the significance of VBP+ Certification within Canada's beef industry
- **6,662 producers** have completed VBP+ training (*up from 6,542 in 2025*)



> LEARN MORE AT VERIFIEDBEEF.CA

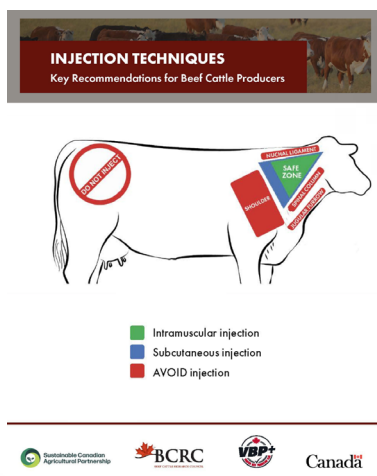
Increased producer communications in 2025-26

Elevating the presence of VBP+ in social media and regular producer communications has been a significant focus of the BCRC in the past year. Specific attention has focused on clarifying the purpose and value of VBP+ as well as providing provincial VBP+ organizations with pre-assessment tools and resources. To this end, several new videos and articles were published and strategically promoted, resulting in dramatically improved subscribership and viewership of resources. As content is being added to **VerifiedBeef.ca**, examination of website elements to improve user experience is ongoing, and several key webpages have been revised and updated to improve readability and aesthetic appeal including **What is VBP+?**, **Benefits for Producers** and **Certification FAQs**.

RESOURCE COLLABORATION:

In the past year, the BCRC and VBP+ teams have jointly published six resources:

- Resources for **cleaning & disinfecting** and **hosting on-farm tours**
- Key recommendations related to relevant industry concerns such as: **contamination of hides and meat**, **consumption of foreign materials and toxins**, and an update to our popular **injection techniques guide**



Resources created through this collaboration were released on both BeefResearch.ca and VerifiedBeef.ca with accompanying social media posts through both social media streams. All resources are also available in French.



@verifiedbeefproduction

2,411
followers



@verifiedbeefcanada

581
followers



@VBPCanada

220
followers



Verified Beef Canada

162
followers



VerifiedBeef.ca/subscribe

2,317
subscribers

Learn more at
VerifiedBeef.ca





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BCRC emails



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