



Canadian Cattlemen's Association
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CALL FOR PROPOSALS

PROOF OF CONCEPT RESEARCH AND CLINICAL TRIALS

The Beef Cattle Research Council (BCRC) invites proposals focused on projects **related to proof of concept research and clinical trials** that support the sustainability and competitiveness of the Canadian beef industry.

The deadline to submit proposals is October 1, 2020 at 11:59 PM MT.

With increased investment in research through the Canadian Beef Cattle Check-off, the BCRC has committed to provide research funding in two key areas that have previously had limited funding:

1. Proof of Concept - proposals to help inform whether a concept is worth pursuing as a larger, more defined funding request
2. Clinical Trials - proposals to validate practices or technologies that have been discovered through research projects and/or to facilitate the adaptation of technologies utilized in other sectors, commodities, or countries

The BCRC has committed funding to short-term projects in these two areas, with a maximum of \$50,000 per project regardless of duration. Project duration should not exceed six months to one year unless a clear rationale can be provided demonstrating the need for a longer timeframe.

In developing a project proposal, applicants should consider:

- Is this valuable to the Canadian beef industry?
- Does this project have scientific merit?
- What is the potential for this concept or technology should this project prove it to be successful
- Does this align with the priorities and outcomes as outlined in the [Canadian Beef Research and Technology Transfer Strategy](#)?

Timelines

October 1, 2020 – deadline for submitting proposals

November 15, 2020 – applicants will be notified of the funding decision

Application Forms and Information

Proposals must be prepared using the file entitled 'BCRC Proposal Form – Proof of Concept' provided by the BCRC and submitted electronically to proposals@beefresearch.ca. **The form, as well as instructions and guidelines for submission, can be downloaded from www.beefresearch.ca.**

Additional Funding

Ideally this funding would be leveraged by other government and/or industry funds to leverage check-off investments. Match funding is encouraged but not required for proposals submitted under this call. This funding is intended for short-term, small scale projects and not to add financial support to existing funding for ongoing projects.