



Canadian Cattlemen's Association  
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## **CALL FOR PROPOSALS**

### **ESTABLISHMENT OF RESEARCH CHAIRS**

The Beef Cattle Research Council's (BCRC) mandate is to determine research and development priorities for the Canadian beef cattle industry and to administer national check-off funds allocated to research. The BCRC has agreed that gaps in research capacity are a high priority and consequently is focused on exploring options to establish Research Chairs in key areas and invest Canadian Beef Cattle Check-Off funding in partnership with other funders. To procure the strongest opportunities for capacity development and encourage matching investments, Research Chair concepts will be considered through an open call for proposals. Evaluation of Research Chair proposals will consider research and capacity priorities that have been identified by industry, the incremental nature of the proposed research capacity, institutional and other matching investments, and program support.

**The deadline to submit proposals is October 1, 2020 at 11:59 PM MT.**

#### **Application Forms and Information**

Proposals must be prepared using the file 'BCRC Proposal Form - Establishment of Research Chairs' provided by the BCRC and submitted electronically to [proposals@beefresearch.ca](mailto:proposals@beefresearch.ca). The form, as well as instructions and guidelines for submission, can be downloaded from [www.beefresearch.ca](http://www.beefresearch.ca).

#### **Timeframe**

**The intended start date for a Research Chair funded through this call will be July 2022**, unless clear justification for an alternate date is provided and accepted by the BCRC. The interval between BCRC funding decisions and Research Chair start date is intended to allow time for necessary matching funds to be procured.

#### **Capacity Investment**

The maximum BCRC commitment will be ten years, with an interim review required for any commitment beyond five years. A five-year commitment renewed once, for a total of ten years, is the recommended timeframe although other options may be considered.

The BCRC intends to commit funding to support one Research Chair through this call with additional calls in subsequent years subject to annual BCRC funding allocations.

#### **Timelines**

**October 1, 2020** – deadline for submitting proposals

**Early February 2021** – applicants will be notified of the final funding decision

#### **Research Outcomes**

Please refer to the [2018-23 Canadian Beef Research and Technology Transfer Strategy](#) before deciding to submit a proposal. Ensure that your proposal clearly indicates how this new position will play a key role in achieving the intent of the high-level priority areas and detailed research outcomes identified in the Strategy, and that it represents new, incremental research capacity rather than re-staffing of existing, vacant positions.

#### **Contact**

Any questions concerning this Call for Proposals should be directed to Charlotte Pickel, BCRC Operations Manager, Phone: 403-275-8558, Email: [pickelc@beefresearch.ca](mailto:pickelc@beefresearch.ca).

## **RESEARCH OUTCOMES DRAWN FROM THE CANADIAN BEEF RESEARCH AND TECHNOLOGY TRANSFER STRATEGY**

Through the [Canadian Beef Research and Technology Transfer Strategy](#), the beef industry has defined three core research objectives under which more specific priorities and research outcomes are established:

1. To *enhance industry competitiveness and reduce production costs*, priority outcomes are to enhance feed and forage production, increase feed efficiency, and decrease the impact of animal health issues and production limiting diseases.
2. To *improve beef demand and quality*, priority outcomes are to reduce food safety incidences, define quality and yield benchmarks supporting the Canadian Beef Advantage, and improve beef quality through primary production improvements and the development and application of technologies to optimize cut-out values and beef demand.
3. To improve *public confidence in Canadian beef*, outcomes are to improve food safety, strengthen the surveillance of antimicrobial use and resistance, develop effective antimicrobial alternatives, ensure animal care, demonstrate the safety and efficacy of new production technologies, improve environmental sustainability and measure the beef industry's environmental benefits.

For the competition, the BCRC welcomes proposals that work towards the achievement of these core objectives through the specific established priority areas:

- Beef Quality
- Food Safety
- Animal Health and Welfare
- Antimicrobial Use, Resistance and Alternatives
- Feed Grains and Feed Efficiency
- Forage and Grassland Productivity
- Environmental Sustainability

Please refer to the research objectives and priorities outlined in the [Canadian Beef Research and Technology Transfer Strategy](#) before deciding to submit a proposal.