Project No: _____
(Internal Use)

Beef Cattle Research Council
180, 6815 – 8th Street NE Calgary,
Alberta T2E 7H7
Phone: 403-275-8558
Email: proposals@beefresearch.ca

PROJECT PROPOSAL

RESEARCH PROJECT

Please ensure you have read and followed the INSTRUCTIONS AND GUIDELINES document as well as the REPORTING AND PAYMENT GUIDELINES document prior to submitting a proposal.

Applicant Information	
Project Leader:	
Position:	
Organization:	
Address:	City:
Province:	Postal Code:
Phone Number:	Email:
Co-Investigator(s) Name(s) & Organization(s) (*Only list co-investigators who have been approached and have agreed to participate directly in the project. All co-investigators must sign the Approvals and Signatures form*):	
Project Information	
Project Title (*25 words maximum*):	
Start Date (*no earlier than May 1, 2026*):	End Date (*no longer than 3 years unless rationale provided*):
BCRC Priority Outcome Addressed in the Proposal: (*Refer to target outcomes outlined in the "Call for Letters of Intent - Research" document. If more than two outcomes are addressed by this proposal, choose the ones that most closely align and make note of any others in the "Project Summary" section on page 2.*)	
Priority 1 (required): Select Priority Area	
Outcome: Select Priority Area First	
Priority: Select Outcome First	
Priority 2 (optional): Select Priority Area	
Outcome: Select Priority Area First	
Priority: Select Outcome First	

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Project Summary
400 words maximum. Summarize the project purpose, objectives and deliverables in lay terms. State how the research addresses the priority outcomes from the Canadian Beef Research and Technology Transfer Strategy as selected on page 1. Respond to any comments or recommendations provided at the LOI stage in this section. Avoid copying information from other sections of this document.

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Project Description
Maximum of 6 pages. ***Please address all of the following items in the order specified:*** ***1. Purpose & Objectives*** ***2. Background & Brief Literature Review*** ***3. Experimental Design, Methodology and Analysis*** ***4. References (doi preferred)***

Project Description (*cont'd*)

Project Description (*cont'd*)

Project Description (*cont'd*)

Project Description (*cont'd*)

Project Description (*cont'd*)

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Project Milestones			
*Ensure you have reviewed this section of the **Instructions and Guidelines document** before completing. Objectives must correspond with the objectives listed under Project Description #1 above.*			
Objective	**Activities**	**Expected Deliverable(s)**	**Timeline, Lead and Other Participants**
			Start Date: End Date: Lead: Other Participants:
			Start Date: End Date: Lead: Other Participants:
			Start Date: End Date: Lead: Other Participants:
			Start Date: End Date: Lead: Other Participants:
			Start Date: End Date: Lead: Other Participants:
			Start Date: End Date: Lead: Other Participants:

Related Research

Identify how this project builds on other research and/or how it is unique from other research that has been completed or is currently in progress.

Communication and Technology Transfer Plan

Describe in three (3) sentences or less the potential benefit of this research to Canada's beef industry if the desired outcome is achieved.

What mechanisms have you identified as most appropriate to ensure transfer of the proposed research results and encourage industry uptake?
In answering the above question, please address all of the following items: *1. What specific **industry** events would be most appropriate to present these findings at, and when do you intend to suggest the topic to organizers?* *2. What specific **research** events do you intend to present these findings at?* *3. What industry magazines, newsletters or other popular press will you approach to circulate the findings to the target audience(s)?* *4. What scientific journal(s) do you intend to publish these findings in?* *5. What other forms of communication would be most appropriate or effective in raising the awareness and utilization of the findings? E.g.: video, webinar, interactive web-based decision tools. Clarify whether you intend to develop the tool as part of the project or will seek out collaboration with extension agents.* *6. What industry groups and/or industry stakeholders will you approach to partner on the development and distribution of extension resources?* *7. Where applicable, what commercialization efforts will be made?* *8. Where applicable, what future research is required to move this activity closer to commercialization?*

Industry Involvement
Have you identified any appropriate beef producers or other industry stakeholders who would be interested in working with you to get these results field tested, demonstrated, implemented, etc.? Please provide names and regional location of interested parties.
Please provide other information that is pertinent to communication, technology transfer, and commercialization of these research results.
Project Budget
To be completed and submitted using the Excel file entitled 'BCRC Proposal Budget – Research' or 'BCRC Proposal Budget – Research (multiple institutions).' ***BCRC funding will not exceed 50% of project total expenses.***
Approvals and Signatures
To be completed and submitted with the proposal using the file entitled 'BCRC Approvals and Signatures – Research'
Institutional Approvals (*e.g. Animal Care, Ethics, Environmental*)
Not required with proposal submission. Required prior to project initiation and in alignment with research institution standards.
CV (5-page maximum)
A maximum 5-page CV for the project leader and each co-investigator must be submitted with proposal submission.