

CALL FOR PROPOSALS

PROOF OF CONCEPT RESEARCH AND CLINICAL TRIALS

The Beef Cattle Research Council (BCRC) invites proposals focused on projects **related to proof of concept research and clinical trials** that support the sustainability and competitiveness of the Canadian beef industry.

The deadline to submit proposals is July 21, 2025 at 11:59 PM MT.

With increased investment in research through the Canadian Beef Cattle Check-off, the BCRC has committed to provide research funding in two key areas that have previously had limited funding:

1. Proof of Concept - proposals to help inform whether a concept is worth pursuing as a larger, more defined funding request
2. Clinical Trials - proposals to validate practices or technologies that have been discovered through research projects and/or to facilitate the adaptation of technologies utilized in other sectors, commodities, or countries

Applied Demonstration projects to demonstrate best management practices and/or feed & forage varieties on a regional scale are **NOT** eligible under this call.

The BCRC has committed funding to short-term projects in the two key areas above, with a maximum of \$50,000 per project regardless of duration. Project duration should not exceed six months to one year unless a clear rationale can be provided demonstrating the need for a longer timeframe.

This funding is **NOT** intended to add financial support to existing funding for ongoing projects.

In developing a project proposal, applicants should consider:

- Is this valuable to the Canadian beef industry?
- Does this project have scientific merit?
- What is the potential for this concept/technology should this project prove it to be successful?
- Does this align with the priorities and outcomes as outlined in the [Canadian Beef Research and Technology Transfer Strategy](#)?

Timelines

July 21, 2025 – deadline for proposal submission

Mid-September 2025 – applicants will be notified of funding decisions

Application Forms and Information

Proposals must be prepared using the online form entitled '[BCRC Proposal Form – Proof of Concept](#)' provided by the BCRC and submitted electronically. **A copy of the form is available for download after submission and an email copy will also be sent to you.**

Additional Funding

Match funding is encouraged but not required for proposals submitted under this call. Ideally this funding would be leveraged by other government and/or industry funds to leverage check-off investments.