

Project No: _____
(Internal Use)



Beef Cattle Research Council
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Phone: 403-275-8558
Email: proposals@beefresearch.ca

PROJECT PROPOSAL

TECHNOLOGY TRANSFER AND PRODUCTION ECONOMICS

Please ensure you have read and followed the **INSTRUCTIONS AND GUIDELINES** document as well as the **REPORTING AND PAYMENT GUIDELINES** document prior to submitting a proposal.

Applicant Information	
Project Leader:	
Organization:	
Position:	
Address:	City:
Province:	Postal Code:
Phone Number:	Email:
Co-Applicant(s) Name(s) & Organization(s), if applicable (<i>Only list co-applicants who have been approached and have agreed to participate directly in the project. All co-applicants must sign the Approvals and Signatures form.</i>):	
Project Information	
Project Title (<i>25 words maximum</i>):	
Start Date (<i>no earlier than April 1, 2023</i>):	End Date (<i>no later than Mar. 31, 2025 unless rationale provided</i>):
Challenge Statement(s) addressed by this proposal (<i>select all that apply</i>):	
<ol style="list-style-type: none">1. Increase adoption of rotational grazing practices and utilization of grazing plans2. Improve understanding of forage rejuvenation techniques and develop resources to assist producers in determining when and how best to rejuvenate forage stands3. Identify management practices to optimize heifer and cow reproductive rates and develop resources to assist producers' evaluation of which to implement4. Enhance understanding of and compliance with the Code of Practice for the Care and Handling of Beef Cattle	

Project Summary

Provide a summary of the project, indicating the proposed objectives and outcomes of the project and how you plan to accomplish them (i.e. what is the main objective, how will you achieve this, what are you going to create, etc.). (800-1000 words)

Project Summary cont.

Background

Explain the need for this resource or activity. (250 words maximum)

If related extension resources exist, please identify them and explain how this project builds on or complements them? (200 words maximum)

Collaboration

How will you partner with other groups and/or build on what others are doing? (250 words maximum)

Explain how you will ensure you have the capacity to deliver on this project (i.e., hiring outside support, etc.). (250 words maximum)

Target Audience

Understanding that outcomes may be applicable to a diverse audience, what is/are the specific group(s) that this project's outcomes are most applicable to (i.e., specific regions, demographics, industry sector, etc.)? *(150 words maximum)*

Dissemination

Provide a brief explanation of how project deliverables will be distributed, including how this project provides a framework/template/foundation to be used more broadly in the future (e.g., increased scope, modified for other regions, used at future events/activities, etc.). *(200 words maximum)*

If this is an online resource, where will it be housed (e.g., beefresearch.ca, standalone website, applicant's website, etc.)? (100 words maximum)

How will you promote and encourage adoption? (250 words maximum)

Project Milestones - Please refer to the 'Instructions and Guidelines' document for an explanation and example of details to be included in this section

Objective	Output / Deliverable	Timeline and Lead
		Start date: _____ End date: _____ Lead: _____
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Please provide any other information that is pertinent

Project Budget

To be completed and submitted using the Excel file entitled 'BCRC Proposal Budget – Technology Transfer'

Approvals and Signatures

To be completed and submitted using the file entitled 'BCRC Approvals and Signatures – Technology Transfer'