

Project No: \_\_\_\_\_  
(Internal Use)



Beef Cattle Research Council  
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## LETTER OF INTENT

### TECHNOLOGY TRANSFER AND PRODUCTION ECONOMICS 2022

Please ensure you have read and followed the INSTRUCTIONS AND GUIDELINES document prior to submitting a Letter of Intent.

Please enter information within the fields below. The document must not exceed four pages.

Applicant Information	
Project Leader:	
Organization:	
Position:	
Address:	City:
Province:	Postal Code:
Phone Number:	Email:
Co-Applicant(s) Name(s) & Organization(s), if applicable ( <i>Only list co-applicants who have been approached and have agreed to participate directly in the project</i> ):	
Project Information	
Project Title ( <i>25 words maximum</i> ):	
Start Date ( <i>no earlier than April 1, 2023</i> ):	End Date ( <i>no later than Mar. 31, 2025, unless rationale provided</i> ):
Challenge Statement(s) addressed by this proposal ( <i>select all that apply</i> ):	
<ol style="list-style-type: none"><li>1. Increase adoption of rotational grazing practices and utilization of grazing plans</li><li>2. Improve understanding of forage rejuvenation techniques and develop resources to assist producers in determining when and how best to rejuvenate forage stands</li><li>3. Identify management practices to optimize heifer and cow reproductive rates and develop resources to assist producers' evaluation of which to implement</li><li>4. Enhance understanding of and compliance with the Code of Practice for the Care and Handling of Beef Cattle</li></ol>	

**Project Summary**

Provide a brief overview of the project, indicating the proposed objectives and outcomes of the project and how you plan to accomplish them.

### Target Audience

Understanding that outcomes may be applicable to a diverse audience, what is/are the specific group(s) that this project's outcomes are most applicable to (i.e., specific regions, demographics, industry sector, etc.)? (150 words maximum)

### Dissemination

Provide a brief explanation of how this project provides a framework/template/foundation to be used more broadly in the future (e.g., increased scope, modified for other regions, used at future events or activities, etc.). (150 words maximum)

### Background

Explain the need for this resource or activity. If related extension resources exist, please identify them and explain how this project builds on or complements them? (200 words maximum)

**Estimated Project Budget**

Expense description <i>(include all cash and in-kind expenses)</i>	Budget (\$)
<b>TOTAL EXPENDITURES <i>(must equal A+B+C)</i></b>	
(A) Total cash funding from other sources	
(B) Total in-kind	
<b>(C) BCRC REQUEST <i>(NOT including overhead)</i></b>	
Overhead <i>(calculate at max. 5% of BCRC Request)</i>	
<b>BCRC TOTAL <i>(BCRC Request + Overhead; must not exceed \$50,000 or 50% of total expenditures)</i></b>	

Budget Commentary *(Briefly explain budget items including potential other funding sources or in-kind. Please note funding from other sources does not have to be confirmed until BCRC funding has been approved):*